

Work with the best.

NEWSLETTER 34

September 2014

PB SWISS TOOLS

Dear readers

Gifts attract attention and promote contact: Show your customers your appreciation with something new and really useful. The tools and tool sets from PB Swiss Tools are perfect as gifts and promotional items for men and women.

You will find the ideal gift in our product assortment to convey your message. Your selection will be rewarded with joy and excitement.

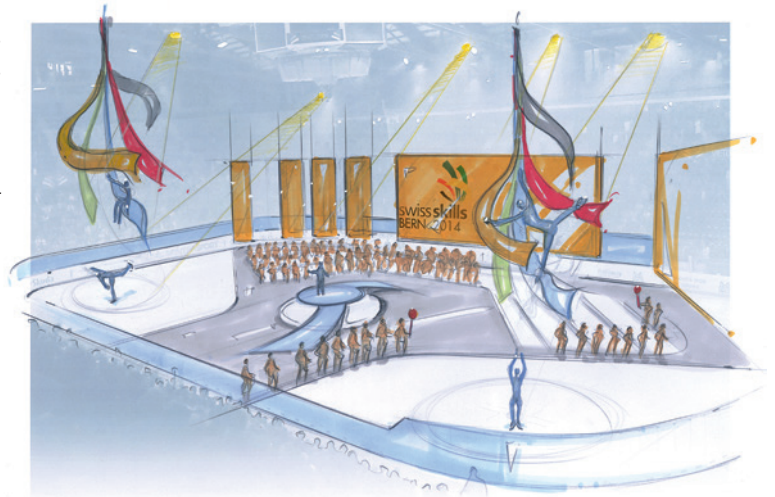
Kind regards



Eva Jaisli

CEO, Chief Executive Officer
e.jaisli@pbswisstools.com

SWISS SKILLS



At the SwissSkills 2014 in Bern, the 1st vocational championships, the best young Swiss professionals compete against each other. PB Swiss Tools supports four industry associations and their students as well as the winners.

Extreme situations demand outstanding tools.
Learn more about it:




swiss skills
Berne 2014
1st Swiss Vocational Skills Championships
17. – 21.09.2014

 **100% Made in Switzerland**  **Unlimited Guarantee**

PB Swiss Tools Bahnhofstrasse 24 CH-3457 Wasen/Bern www.pbswisstools.com
Phone +41 34 437 71 71 Fax +41 34 437 71 90 info@pbswisstools.com
SQS Reg. Nr. 10762: ISO 9001, ISO 13485, ISO 14001, OHSAS 18001, FSC C008912: FSC COC 100%

ROLL-UP CASES MEANINGFUL AND PERSONAL GIFTS

The compact PB Swiss Tools roll-up cases are professional tool sets: they are indispensable companions for assembly and servicing work, for leisure at home and on the move.



PB 215



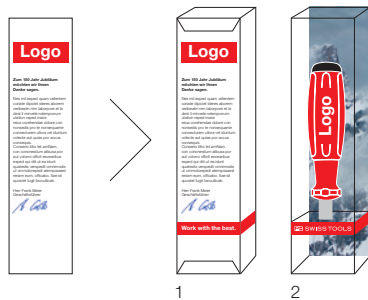
PB 8215



With individual print as an ideal gift.

INSIDER 1/2/3, BIKETOOL AND FONDUE FORKS GIFT PACKAGING – BESTSELLERS

The gift packaging for our five promotional articles are attractive: The card can be inserted in the box, containing your message, your logo and your personal signature. Thanks to the high-quality transparent box, your imprinted company logo on the tool and on the card is immediately visible.



Representation of the gift packaging with an individually designed greeting. View of rear side (1) and front side (2).



Insider 1, Biketool and fondue forks available in 6 colors.

HEX KEY L-WRENCH, POCKET-TOOLS AND GIVEAWAYS POPULAR AND ORIGINAL GIFT IDEAS

Tools and tool sets from PB Swiss Tools are outstandingly suitable as gifts and promotional items. Print with your logo or your welcome message, they are ideal ambassadors for demonstrating your esteem.



PB 210 HRB and PB 212 HRB

Hex key L-wrench set available in three different sizes. With or without ball point. Inspiring with attractive colors that are assigned to the sizes.



PB 4040.SET

Fondue fork with Classic handle. Ideal for convenient or quick turning. Dishwasher-safe.



PB 6100 M

Multicraft handle with magnet. For fixing on steel or iron surfaces.



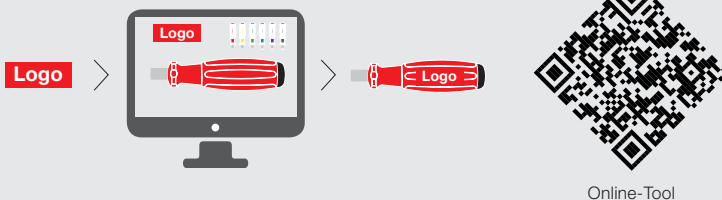
PB 168 00

Duplex screwdriver with interchangeable blade. For small screws on glasses, cameras, etc.



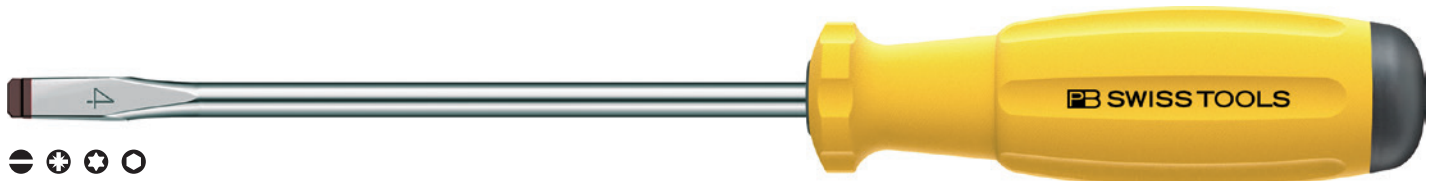
TOOL4YOU – Individual designing

- Creating and checking different versions
- Logo or font possible
- Simple in its application
- Templates are saved
- Transmission without data loss
- Starting at 40 units



BEST PRACTICE
**ERGONOMIC ESD SCREWDRIVER
 WITH SWISSGRIP HANDLE**

Leica
 Geosystems



Leica Geosystems AG, Heerbrugg/Switzerland, converted the workplaces in the Assembly and Service sector to comprehensive ESD workplaces. This required screwdrivers in ESD design, which can be used fatigue-free up to 6 hours every day.

Thanks to the excellent collaboration with our long-term partner, Brütisch/Rüegger Tools, we learned about the situation. For special productions and needs, we offer our customers a direct dialogue as well as a quick solution.

An on-site visit at the customer's facility created clarity for all participants about the application problem and the desired expectations. Working with the existing ESD screwdrivers led to premature fatigue with the small telescopic handles.

Our experts in development created prototypes for test purposes. The new ESD screwdriver tool with SwissGrip handles was well received by the Leica Geosystems employees. For this reason, we decided to include the new solution in the 2015 product assortment.

Additional information is available at
 Leica Geosystems AG, www.leica-geosystems.com
 Brütisch/Rüegger Tools, www.brw.ch



ESD – electrostatic discharge

We are all familiar with electrostatic discharge from the field, such as sparking while brushing our hair or lightning during a thunderstorm.

There are also small electrostatic discharges that we cannot perceive. For electronic components, they can be damaging by impacting their function or even destroying them.

The ESD screwdriver handles safely discharge electrostatic charges and ensure safe working.



Two strong companies
 celebrate their 65 years of
 successful collaboration.