

Work with the best.

# NEWSLETTER 36

August 2015

**PB** SWISS TOOLS

## Dear readers

Tool quality is measured by everyone by the benefit resulting from its application: In everyday use of our tools, professional tradespersons assess the success they achieve rather critical. Our product developers are in direct contact with them and discuss new solutions.

In the selection of our quality products, you can be assured of the rating by end users. Novelties and bestsellers are tested for market readiness and, as such, also suitable as high-quality gifts.

Gifts with conviction are useful and beautiful: Our brand products fulfill both properties.

Kind regards,

**Eva Jaisli**

CEO, Chief Executive Officer  
e.jaisli@pbswisstools.com

## WORLD CLASS

When the best rescue and trauma teams practice together for the real emergency, we all profit from it. Because in an accident or a disaster, every single second counts. At the **World Rescue Challenges**, these skills can be demonstrated.

The team from Switzerland uses our quality products, which play an important role for the technical rescue service. Learn more about it in our BestPractice contribution on the back page.

World class can also be observed at the **World-Skills** professional championship, where young, ambitious people from all over the world compete against each other. In this event, Switzerland is also represented with a selected, highly professional delegation.

PB Swiss Tools supports industry groups financially as well as the participants in a material way with selected Quality Hand Tools. We wish them lots of luck and success.

### Official Videos



**World Rescue Challenges 2015**  
14. – 18. October 2015  
Lissabon, Portugal  
[vimeo.com/107692094](http://vimeo.com/107692094)



**World-Skills 2015**  
11. – 16. August 2015  
São Paulo, Brazil  
[www.youtube.com/watch?v=Gcxuk-1JVpvg](http://www.youtube.com/watch?v=Gcxuk-1JVpvg)

## HEX KEY L-WRENCH, POCKET-TOOLS AND GIVEAWAYS POPULAR AND ORIGINAL GIFT IDEAS

Tools and tool sets from PB Swiss Tools are outstandingly suitable as gifts and promotional items. Print with your logo or your welcome message, they are ideal ambassadors for demonstrating your esteem.



**PB 210.H-6 RB**

Colored hex key L-wrench sets for hexagon socket screws, powder coated with color distribution to size.



**PB 212.H-6 RB**

Colored hex key L-wrench sets with ball points for hexagon socket screws, powder-coated with color distribution to size.



**PB 4040.SET**

Fondue fork with Classic handle. Ideal for convenient or quick turning. Dishwasher-safe.



**PB 6100 M**

Multicraft handle with magnet for attaching to steel or iron surfaces.



**PB 168 00**

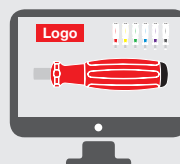
Screwdriver with interchangeable blade for slotted and Phillips screws, with protection cap.



**TOOL4YOU – Individual designing**

- Creating and checking different versions
- Logo or font possible
- Simple in its application
- Templates are saved
- Transmission without data loss
- Starting at 40 units

Logo >



> Logo



Online-Tool

QUALITY HAND TOOLS

# THE IMPRESSIVE GIFT FOR YOUR CUSTOMERS

The compact tool sets from PB Swiss Tools are the ideal basic equipment with professional quality hand tools: For assembly and service work, in the workshop, at home or on the road, they are indispensable companions.



With individual print as an ideal gift.

**PB 215**

Screwdriver sets with interchangeable blades in a compact roll-up case.

**PB 8215**

Screwdriver sets with interchangeable blades in a compact roll-up case.

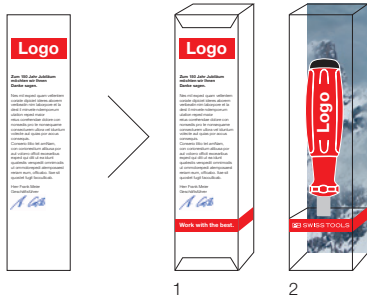
**PB 9516 Red**

Allrounder – 31 Tools in One. Universal screwdriver sets with interchangeable blades in a compact roll-up case.

INSIDER 1/2/3, BIKETOOL AND FONDUE FORKS

## GIFT PACKAGING

We offer our best-selling brand products in an attractive gift packaging: the Insider 1, 2 and 3, the BikeTool, and the fondue fork set. Thanks to the high-quality transparent box, your imprinted company logo on the tool is immediately visible.



1 2

Representation of the gift packaging with an individually designed greeting. View of rear side (1) and front side (2).



Insider 1, Biketool and fondue forks available in 6 colors.



Company logos/lettering are shown only as examples of the various inscription options and are the property of the corresponding companies.



## BEST PRACTICE LIFESAVER

**TRT Zuchwil**  
Technical Rescue Team Switzerland



PB 830 Pry bar

Small, handy, easy to carry along. Exceptional robustness at high hardness for safe use in the technical rescue service.

Vehicles in an accident are rarely easily accessible when it comes to saving people.

At the competitions of the World Rescue Challenges, teams from more than 50 countries compete against each other. The emergency is practiced as a suspenseful challenge. Procedures and interplay between technical rescue service and emergency medical service are being tested. Standardized processes are required to be able to establish and evaluate correct procedures on an international level.

PB Swiss Tools supports TRT Zuchwil, the only team from Switzerland, with products from the Quality Hand Tool range. The special steel quality proves itself in use: The exceptional robustness and hardness meets the high user expectations. If the goal is to be able to free patients in an emergency quickly and gently and to provide medical attention.

Additional information is available at:  
[www.trt-zuchwil.ch](http://www.trt-zuchwil.ch) (in German only)  
[www.facebook.com/trtzuchwil](https://www.facebook.com/trtzuchwil)

Exciting photo sequence under:  
<http://www.pbswisstools.com/en/specials/special-tools/best-practice/trtzuchwil.html>

**TRT Zuchwil** represent Switzerland for the fourth time at the WRC. In 2013, the team demonstrated great effort and reached a placement among the top 10 of the worldwide emergency rescue teams.

«As a passionate rescuer, it is our goal to exchange knowledge and experience with our professional throughout the world to be able to provide patients with the optimum rescue measures based on the latest procedures and techniques.»

Patrick Rauber, Team 1

