

Work with the best.

NEWSLETTER 39

February 2017

PB SWISS TOOLS

Dear readers

Dealers and manufacturers communicate with persons interested in tools in the different communication channels at the same time. PB Swiss Tools implements the multi-channel strategy in cooperation with market participants and achieves greater synergies: The newly launched website is a proof.

Being focused on the needs of our use groups, we intensify the dialogue with visitors. Comprehensive information on our products is fast and easy to find.

We lead potential customers directly to the E-shops and stationary points of sale. First partners and their customers are linked to our website. We will continuously add more parties interested and integrate them into the network of points of sale.

We add the Tool4you product range in the future too and invite you to benefit from the attractive gift ideas: Your additional benefits and excitement are guaranteed.

Best regards

Eva Jaisli

CEO, Chief Executive Officer

e.jaisli@pbswisstools.com

LIMITED EDITION

On our website you will find the selected favourable tools, whether as a welcome gift or as a collector's item.

We offer exclusive tools and tool kits in limited editions and noble gift packaging from February 2017. We will continuously complement our offer with new products.

The simple order processing and short delivery times allow quick obtaining of the exquisite gift.



PB 240.PU and PB 244.PU: Screwdriver set with classic grip purple colour, with wall bracket, in gift packaging

Secure the limited editions

[▶ pbswisstools.com](http://pbswisstools.com)

TOOL4YOU

MAKE PRESENTS PRACTICALLY AND PERSONALLY

Easily, quickly, clearly: In just three steps, you design the tool with your logo or text according to your ideas: You immediately receive an overview of the prices, conditions and delivery times.

- Create and test different versions
- Logo or font possible
- Easy to use
- Templates are saved
- Transmission without loss of data
- Starting from 25 pieces



1. Select the product

2. Customize the product

3. Order the product



More products
Discover and get inspired

pbswisstools.com



PB 168
Screw driver with interchangeable blade



PB 470
BikeTool incl. tires lever



PB 6460
Insider 1
Pocket Tool



PB 6510 R-30
Insider 3
Pocket Tool



PB 212 H-6 RB
Hex key L-wrench
set with ball end



PB 4040 SET
Cheese-fondue forks set
with classic handle,
resistant to dishwashers



PB 215
Screwdriver set with
interchangeable blades
in compact roll-up case



PB 8452 M
Stubby
Universal bit holder



PB 489
Insider Mini
Pocket Tool



PB 6100 M
Magnetic holder
to secure important
information



Gift wrapping available.



Tool4You



We offer our top-selling brands in attractive gift packaging:

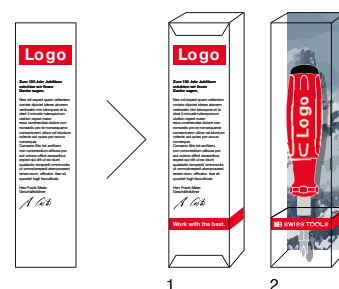
- Insider 1, 2 and 3
- Insider Mini and Insider Stubby
- Bike Tool
- Cheese fondue forks and meat fondue forks
- Hex key L-wrench set of 6 and 7 pieces

Thanks to the high-quality, transparent box, your printed company logo on the tool is immediately evident. A manual is included with the Insiders and the Bike Tool.



You have the opportunity to supplement your customer gift with a personal message. The card can be provided with your welcome message, your logo and your personal signature and put into the box.

You will find the design guidelines on our website at:
www.pbswisstools.com/en/support/service/downloads



Presentation of the gift packaging with individually designed message. Back view (1) and front view (2)



TOOL KITS IN PRACTICAL ROLL-UP CASES

WELL EQUIPPED FOR ALL SCREWING WORKS

The compact PB Swiss tools kits are ideal basic equipment with professional quality hand tools: For assembly and service works, in the workshop, at home or on the way, they are indispensable companions.

Exclusive gift idea: The practical roll-up case with logo, name, or printed signature is a unique gift! Discover on our website the versatile possibilities to customize both of these products.

PB 9516 Red

All-rounder – 31 tools in one universal-screwdriver set with interchangeable blades in compact roll-up case.



With an individual imprint as ideal gift.



PB 215

Screwdriver set with interchangeable blades in compact roll-up case.



PB 8215

Screwdriver set with interchangeable blades in compact roll-up case.

Discover now

► pbswisstools.com

You will find all our films on our website and on our YouTube channel. Simply subscribe to – so you stay informed about the latest clips.



YouTube